

# **ANDREW TUCHEL**

# **COPYWRITER**

"Serving the ad world since very recently."

# **EDUCATION**

#### The Creative Circus

Copywriting 2020-2022

# **Emerson College**

BA, Visual Media Arts w/a concentration in writing for film and television 2008-2012

#### **Awards**

Creative Circus Student Show 2021 -

Integrated Campaign – Wikipedia

Creative Circus Student Show 2021 -Bronze

Radio – Mitsubishi Mirage

Valedictorian - The Woodhall School, class of 2008. Well, co-valedictorian. From a class of nine. Determined by vote. Campaigned on the "come on, do you really want to write a speech?" platform.

#### CONTACT



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# **EXPERIENCE**

# **Jzilla Track Days**

Copywriter - 2021-2022

Sat in on top-secret, eyes-only development meetings for a new national racing series – and then I wrote their brochure.

# **Lyft Driver**

2012-2020

Tour guide, marriage counselor, anger management coach, legal counsel, priest, ambulance driver, wheelman, 2 a.m. Taco Bell concierge service.

## **Martin Chase Productions**

Intern - 2012-2013

If you wrote a screenplay where a girl finds out she's a princess and/or a pilot for a spicy soap opera, I was the guy who decided if it was good enough to be read by the people who made The Cheetah Girls.

## **Mackey Media**

Production Assistant - 2009

Conceptual development for a Sands Beer campaign. Project put on hiatus after the beer went missing. It's yet to be

#### **Mann Center for the Performing Arts**

Intern - 2008

Absolutely whatever it took to make sure Michael Bublé kept his rockstar ego in check.